

Now that the Fall Foliage '09 season has drawn to a close and we're in a transition mode before the winter season, it's time to reach out to the community and let you know what CAA has been up to.

Whew! CAA Directors, committee members, volunteers and paid staff have been busy! We've all read of Julie Benzo's successful grant writing efforts for Town of Webb, Inlet and lately, Otter Lake. CAA is a proud partner, along with others, in funding her position and in working with Cap-21 Executive Director, also a CAA Director, Deb Carhart.

CAA attended the NYS Fair in Syracuse and distributed over 30 cases of Vacation Planners along with hundreds of businesses brochures. The booth's ideal location, on a corner diagonally across from the I Love NY booth, insured heavy traffic and premium exposure. It's so much fun to work the State Fair because so many people want to tell you about their fond memories of vacations in the Central Adirondacks. The 2009 Pre-Season Mailer, mailed to over 8000 trail permit holders from previous years, was ready in time for distribution at the Big East Power Sports Show in Syracuse October 2-4. CAA distributed hundreds of Pre-Season Mailer Snowmobile brochures at that show and collected over 500 names and addresses from people signing up for the 6 Get Away /Give Away promotions. Marina Motel in Inlet put up two free nights. North Woods Inn on 4th Lake put up 2 free nights either Snodeo or Snofest weekend. Country Club Motel in Old Forge put up 2 free nights. Deer Meadows in Inlet put up 1 free night and The Loft in Raquette Lake offered 2 free nights Snodeo Weekend. The 6 lucky winners of these free overnights are:

- The Marina Motel Package #1, Shawn Chase of Ithaca, NY
- The Marina Motel Package #2, Fred Weisenbarger of Norwich, NY
- The North Woods Inn Package, Nancy Fish of Tully, NY
- Country Club Motel Package, Amy Schultz of Evans City, PA
- The Loft in Raquette Package, Eric Vanderlan of Rome, NY
- Deer Meadows Package, Nick Britton of Camden, NY

The 2010 Central Adirondack Vacation Planner is almost ready for its first proofing. After several readings, 80 thousand will be printed in November and be ready for distribution at Snodeo, December 11-13. This is the earliest we've ever gotten the Vacation Planner out and into the hands of the public. Kudos to all involved!

CAA has a total of 238 members. 30 are new members in 2009, an increase of **13%**. We are proud to announce that Town of Indian Lake and Indian Lake Chamber as well as Town of Forestport have joined and we can count several new business members in Long Lake, Raquette Lake and Forestport.

The Volunteer Committee at CAA is looking for an army of volunteers! The CAA is all about staging events or supporting CAA members who stage events. It is volunteers who make these events happen. We couldn't do it without you. We are eternally grateful to those of you who have chaired or helped out at various events- CAA members, Directors and friends. But we need more hands! As chair of the Volunteer Committee, I'm looking to add to our list of people willing to be contacted for some kind of job on various events. Don't worry- you're in the driver's seat! You can say what job, which event, put conditions on your volunteering. The important thing is you want to

help us promote the area and bring visitors to our businesses. Please email me at rlnav@frontiernet.net or call 315-354-5532 to let me know of your interest and your availability. Just read the following amazing list of 2009 and 2010 events sponsored by CAA or CAA members which all require volunteers to make them happen. And this isn't even a complete list! Please visit our website for more information on any events www.visitmyadironacks.com

Events Still to come in 2009.....

Pumpkin Carving Workshop & Party (Blue Mountain Lake)- October 17
Pumpkin Festival (Old Forge)– October 24
Runway Show & Halloween Bash (Blue Mountain Lake) - October 24
Christmas on Main St (Old Forge & Inlet)– November 27-29
Country Christmas (Indian Lake)- Nov 28-29
An Adirondack Christmas Carol (Indian Lake Nov 27 & 28; Tannery Pond North Creek Dec 4 & 5)
Snodeo (Old Forge)– December 11th-13
Ice Sculpture Display and Competition (Long Lake)- December 19-January 1

Coming Attractions in 2010

Winter Carnivals Galore! January 16 in Long Lake February 5-7 at McCauley Mt in Old Forge February 12-14 in Raquette Lake and Indian Lake
February 20-21 in Inlet
Frozen Fire & Lights, Adk Bank Sled Dog Race (Inlet)– February 20 -21
St. Patty's Parade (Old Forge)-March 12
Snofest (Old Forge)– March 13-14
Adirondack Boat Show & Outdoor Expo (Inlet)– May 15-16
Adirondack Polka Festival (Old Forge)– May 29-30
Northern Softball League (Forestport) Games Memorial Day to Labor Day
Thunder In Old Forge- June 4-6
Central Adirondack Deer Run (Old Forge)– June
Black Fly Challenge Mountain Bike Race (Inlet to Indian Lake)– June 12
Father's Day Weekend Classic Car Show & Parade (Old Forge)– June 18-19
Father's Day Weekend Frog Jumping Contest (Old Forge)– June 20
Central Adirondack Theater and Music Festival (based in Blue Mt. Lake at the Arts Center, occurring throughout the Central Adirondack region) -July and August
Antique & Classic Boat Show (Old Forge)– July 10
An Evening With The Syracuse Symphony (Inlet)– July 30
Durant Days (Raquette Lake)– July 30– Aug 1
NYS Fair (Syracuse)– Aug 16– Sept 6
Drawing of the CAA Car Raffle & Labor Day Celebration (Old Forge)- September 6
Adirondack Canoe Classic 90-mile Race (Old Forge to Saranac Lake)– September 10-12

Inlet's Fall Festival– September 18-19

Big East PowerSports Show (Syracuse) - October 2-4

Camp Mark 7/CAA Road Race (Old Forge)– October 9

Harvest Festival (Long Lake) - October 9

Peruse the above events, decide which one or ones pique(s) your interest and give me a call or email! We will find a way for you to contribute to the success of the event!

We also encourage the CAA membership to get involved in one of our committees: marketing, membership, finance, liaison, trade shows, events, volunteer, insurance, economic development. You don't have to be a director to serve on a committee. And you can contribute your knowledge and expertise via email and phone if you're not able to attend all meetings. Pick a committee which mirrors your interest, experience and expertise and give us a call to serve. I'll end with some of these inspiring quotes:

Service to others is the payment you make for your space here on earth. Mohammed Ali

Without community service, we would not have a strong quality of life. It's important to the person who serves as well as the recipient. It's the way in which we ourselves grow and develop. Dr. Dorothy I. Height, president and CEO of the NCNW

I was taught that the world had a lot of problems; that I could struggle and change them; that intellectual and material gifts brought the privilege and responsibility of sharing with others less fortunate; and that service is the rent each of us pays for living, the very purpose of life and not something you do in your spare time or after you have reached your personal goals. Marian Wright Edelman

We make a living by what we do, but we make a life by what we give. Winston Churchill

Volunteering can be an exciting, growing, enjoyable experience. It is truly gratifying to serve a cause, practice one's ideals, work with people, solve problems, see benefits, and know one had a hand in them. Harriet Naylor

Snowflakes melt alone - but together they can be traffic stoppers!

Volunteers aren't paid, not because they are worthless, but because they are priceless. Anonymous

Volunteering is the ultimate exercise in democracy. You vote in elections once a year, but when you volunteer, you vote every day about the kind of community you want to live in. ~ Unknown